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THE 5TH INTERNATIONAL CONFERENCE ON ECONOMICS AND SOCIAL SCIENCES

Fostering recovery through metaverse
business modelling

16 - 17 June 2022



Scientific Committee



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 VERHOEF Peter, University of Groningen, **Netherlands**
 VOLKMANN Christine Katharina, Schumpeter School of Business and Economics, Bergische Universität Wuppertal, **Germany**
 VRÂNCEANU Radu, ESSEC Business School, **France**
 WIERENGA Berend, Rotterdam School of Management, **Netherlands**
 WOODS Michael, University of Aberystwyth, Wales, **United Kingdom**
 ZIMMERMANN Klaus F., Bonn University (em.) end Global Labor Organization, **Germany**

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Conference Schedule



DAY 1 – 16.06.2022

13:00-14:00

Conference opening

14:00-15:00

Guest speakers:

Radu Vrânceanu

Bruno Rossignol

15:00-16:00

Exhibition inauguration

16:00-18:00

Doctor Honoris Causa Ceremony

18:00-22:00

Gala dinner



DAY 2 – 17.06.2022

9:00-19:00

Parallel sessions



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THE GOVERNMENT
OF THE GRAND-DUCHY OF LUXEMBOURG
Ministry of Finance



Guest Speakers

DAY 1 - 16.06.2022, 14:00-15:00



Lies and deception in an economic context. Insights from experimental economics research

Radu VRÂNCEANU is Professor of Economics at ESSEC Business School and a research fellow with THEMA (CNRS) research center.

He is widely recognized as having special expertise in the theory of expectations and the analysis of informational inefficiencies, which he has applied to various fields including financial and exchange rate crises, monetary and public debt policies, research management, labor contracts, and managerial behavior.

In 2000-2001 Radu Vranceanu worked for the UN Economic Commission for Europe; he also served as a Dean for Research of ESSEC Business School for many years. He is now the ESSEC representative for scientific integrity (RIS).



Radu VRÂNCEANU

ESSEC Business School
France



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The EIB: fostering recovery in an uncertain world

Bruno ROSSIGNOL is Head of Programme for Climate and Heritage at the EIB Institute, the philanthropic arm of the European Investment Bank.

He was Deputy Director of the Communication Department at the EIB (2010-2014) after having been Head of Media Relations at Clearstream, the International Central Securities Depository (2005-2010), Director of Corporate Communications at brokerage firm Exane BNP Paribas (2001-2004), personal adviser to Jean-François Theodore, Chairman of Euronext pan-European stock-exchange as well as its chief Press Officer (1995-2001).

He started his professional career as a journalist for Agence France Presse (1985-1995), where he was notably Head of business and economics reporting in Washington DC covering the IMF, the World Bank, the Federal Reserve and the US Treasury.



Bruno ROSSIGNOL

**European Investment Bank Institute
Luxembourg**



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Plenary Session

DAY 1 - 16.06.2022, 15:00-16:00

Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre Werner and Luxembourg

**under the high patronage of Mrs Yuriko BACKES,
Minister of Finance of the Grand Duchy of Luxembourg**



Video message

On 5 January 2022, following the resignation of Pierre Gramegna, **Yuriko BACKES** joined the coalition government between the Democratic Party (DP), the Luxembourg Socialist Workers' Party (LSAP) and the Green Party (déi gréng) as Minister of Finance.

She began her professional career in 1994 at the Ministry of Foreign Affairs and has held various positions. As attaché at the Directorate of European Affairs and International Economic Relations of the Ministry of Foreign Affairs in Luxembourg, she was sworn in as a civil servant in 2001, following a diplomatic career.

She was the representative of the European Commission in Luxembourg from 2016 to 2020.

From June 2020 until her appointment to the government, she served as marshal of the Grand-Ducal Court.



Mrs Yuriko BACKES

**Minister of Finance
of the Grand Duchy of Luxembourg**



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The year 2022 marks the 20th anniversary of the introduction of euro banknotes and coins – the physical form of a currency that has become an important symbol of European identity.

The single currency bears the hallmark of Pierre Werner (1913-2002), Finance Minister and Prime Minister of Luxembourg for many decades, whose 1970 Werner Report provided a detailed blueprint for Economic and Monetary Union.



1970 – The Finance Ministers review the Werner Interim Report

© Foto Ravagnan – Venezia

Source: Pierre Werner Family Archives



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To reflect on the origins of Economic and Monetary Union, the theoretical approach and political action of Pierre Werner and the role of Luxembourg in the establishment of the single European currency, *Europe Direct at the University of Luxembourg, the University of Luxembourg and the Luxembourg Centre for Contemporary and Digital History (C²DH)*, are pleased to invite you:

- to the conference **“Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre WERNER and Luxembourg”** by Elena Dănescu, University of Luxembourg, Luxembourg Centre of Contemporary and Digital History (C²DH)
- to the exhibition **“Pierre WERNER (1913-2002) – A life dedicated to Luxembourg and Europe”** – organised by Europe Direct University of Luxembourg (EDIC), University of Luxembourg and Luxembourg Centre for Contemporary and Digital History (C²DH). Design, texts, documentation and layout: Henri WERNER.



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Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre WERNER and Luxembourg

Elena DĂNESCU holds a PhD in Political Economics from the National Institute of Economic Research (INCE) of the Romanian Academy, with a thesis on the Luxembourg development model and the achievements of Pierre Werner. She began her career as a researcher at INCE and guest lecturer at ASE before becoming a researcher and diplomat in the Romanian Ministry of Foreign Affairs.

She is currently Research Scientist to the University of Luxembourg's Centre for Contemporary and Digital History (C²DH). She is an elected Member of the University Council – University of Luxembourg (2018-2023), of the Board of the Fondation du Mérite européen, and of the Council of the Fondation Jean Monnet pour l'Europe (Lausanne). She is Fellow of Robert Schuman Institute of European Affairs and since 2019 she is the Coordinator of Europe Direct at the University of Luxembourg.



Elena DĂNESCU

University of Luxembourg
Luxembourg



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Doctor Honoris Causa Ceremony

DAY 1 - 16.06.2022, 16:00-18:00



Round table

Digital disruption in financial markets

Part I

DAY 1, 16:00 – 18:00, room: 4113

Part II

DAY 2, 11:00 – 16:00, room: 4113



Minitracks

DAY 2 - 17.06.2022



Resilient agri-food and environmental systems for sustainable development and agile entrepreneurship



Mariarosaria LOMBARDI

University of Foggia

Italy



Diego BEGALLI

University of Verona

Italy



Simona PĂTĂRLĂGEANU

Bucharest University of

Economic Studies

Romania



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Digital leadership and resilient entrepreneurship in the metaverse era



Christine VOLKMANN
Wuppertal University
Germany



Luis Miguel Ciravegna
Martinis da FONSECA
Porto School of Engineering
Portugal



Mihail BUȘU
Bucharest University of
Economic Studies
Romania



Financial perspectives in turbulent times



**Kamilla MARCHEWKA-
BARTKOWIAK**

Poznań University of
Economics and Business
Poland



Emilia CÂMPEANU

Bucharest University of
Economic Studies
Romania



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Building business in times of crisis through entrepreneurship



Grazia CALABRÒ
University of Messina
Italy



Gabriela ȚIGU
Bucharest University of
Economic Studies
Romania



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Global world after crisis: towards a new economic model



Carmen Elena DOROBAT
Manchester Metropolitan
University Business School
UK



Radu MUȘETESCU
Bucharest University of
Economic Studies
Romania



Cristian PĂUN
Bucharest University of
Economic Studies
Romania



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Experimental economics



Dragoș HURU
Bucharest University of
Economic Studies
Romania



Angela ȘUTAN
Burgundy School of Business
France



Applied Economics and Statistics and Data Science



**Adriana AnaMaria
DAVIDESCU (ALEXANDRU)**
Bucharest University of
Economic Studies
Romania



Roberto Dell'ANNO
University of Salerno
Italy



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Innovative strategies and models in higher education



**Magdalena
IORDACHE-PLATIS**
University of Bucharest
Romania



Vasileios NTOUROS
National and Kapodistrian
University of Athens
Greece



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Digitalization impact on economic recovery in the context of COVID-19 pandemic



**Mihaela Roberta
STANEF-PUICĂ**

Bucharest University of
Economic Studies
Romania



**Carlos Ramirez
VALDEBENITO**

Usach – Universidad
de Santiago de Chile
Chile

Marketing and Sustainability



Silvian CENTIU
Managing Partner Retina
Romania



Ionel DUMITRU
Bucharest University of
Economic Studies
Romania



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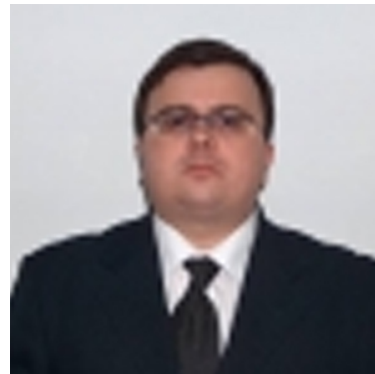
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Management in the metaverse era: the role of digital transformation in fostering recovery of public and private organizations



Katarina VALASKOVA
University of Zilina
Slovakia



Cezar – Petre SIMION
Bucharest University of
Economic Studies
Romania



Oana Matilda SABIE
Bucharest University of
Economic Studies
Romania



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The role of accounting frameworks and digitalization in fostering recovery



Ewa Wanda MARUSZEWSKA

University of Economics
in Katowice
Poland



Nadia ALBU

Bucharest University of
Economic Studies
Romania

Current challenges within demographic data: measurement, collection, retrieval, analysis and reporting



Peter RICHMOND

Trinity College Dublin
Ireland



Claudiu HERȚELIU

Bucharest University of
Economic Studies
Romania



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The conference in numbers



117 foreign participants coming from 4 continents

Europe	80	Asia	27	Africa	9	North America	1
Italy	12	India	11	Morocco	4	USA	1
Georgia	9	Turkey	8	Ethiopia	3		
Bulgaria	6	China	4	Cameroon	2		
Spain	6	Vietnam	2				
Greece	6	Saudi Arabia	2				
Poland	5						
Albania	4						
Czech Republic	4						
Germany	3						
United Kingdom	3						
France	3						
Ukraine	3						
Slovakia	3						
Portugal	3						
Serbia	3						
Slovenia	2						
Luxembourg	2						
North Macedonia	1						
Moldova	1						
Norway	1						

117
foreigners

200
TOTAL
papers

64
PAPERS
having at least
one foreign
author
(32%)



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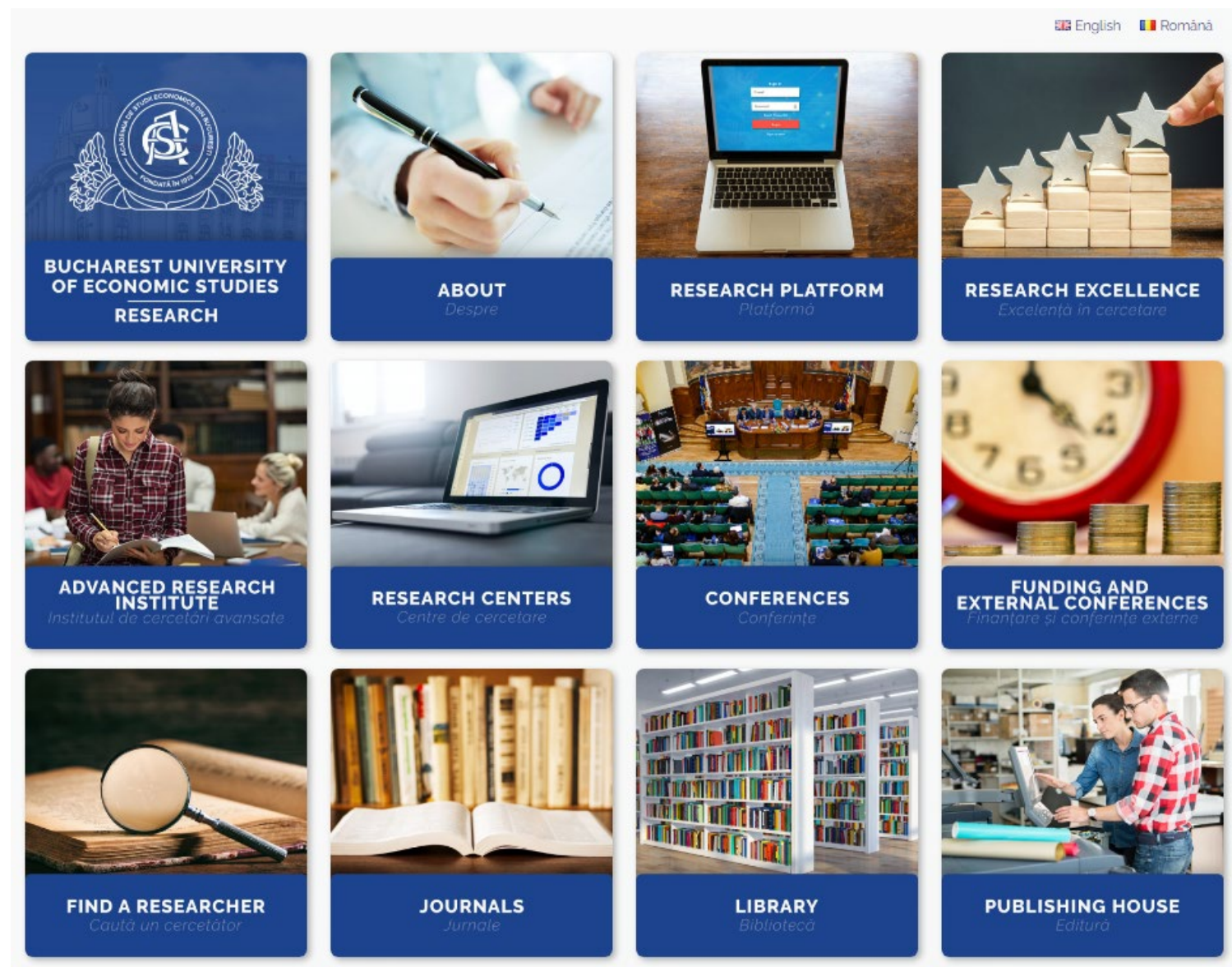
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