

**Bucharest University of Economic Studies**

**PROGRAMME**  
**of**

**The 5<sup>th</sup> International Conference  
on Economics and Social Sciences**

*Fostering recovery through metaverse business modelling*

**16-17 June 2022, Bucharest, Romania**



**2022**



**Day 1**  
**Thursday, 16 June 2022**  
**Opening Ceremony**  
**Aula Magna, Piața Romană, no. 6**

**13:00 – 13:30 Registration**

**13:30 – 14:00 Conference Opening**

Nicolae ISTUDOR, Rector of the Bucharest University of Economic Studies, Romania

Dumitru MIRON, President of the Senate of the Bucharest University of Economic Studies, Romania

Marius PROFIROIU, Vice-Rector of the Bucharest University of Economic Studies, Romania

Christine VOLKMANN, Bergische Universität Wuppertal, Germany

Fabrizio D'ASCENZO, Sapienza University of Rome, Italy

Video Message from Mrs Yuriko BACKES, Minister of Finance of the Grand Duchy of Luxembourg

Moderator: Alina Mihaela DIMA, Vice-Rector of the Bucharest University of Economic Studies, Romania

**14:00 – 16:00 Plenary Session**

**14:00 – 15:00 Keynote speakers:**

Radu VRÂNCEANU, ESSEC Business School, France

Bruno ROSSIGNOL, European Investment Bank Institute, Luxembourg

**15:00 – 16:00 “Economic Ideas and Political Action in Shaping Economic and Monetary Union: Pierre WERNER and Luxembourg”** – under the high patronage of Mrs Yuriko BACKES, Minister of Finance of the Grand Duchy of Luxembourg

- Presentation by Elena DĂNESCU, University of Luxembourg, Luxembourg Centre for Contemporary and Digital History (C<sup>2</sup>DH)
- Inauguration of the exhibition **“Pierre WERNER (1913-2002) – A life dedicated to Luxembourg and Europe”** – organised by Europe Direct University of Luxembourg (EDIC), University of Luxembourg and Luxembourg Centre for Contemporary and Digital History (C<sup>2</sup>DH).  
Design, texts, documentation and layout: Henri WERNER

**16:00 – 18:00 Doctor Honoris Causa Ceremony**

**18:00 – 22:00 Gala Dinner**

**Day 2**  
**Friday, 17 June 2022**  
**Parallel Sessions – Hybrid form**

**9:00 – 19:00 Parallel Sessions**

**11:00 – 16:00 Workshop**