

AMONG ALL THE LEGENDARY FIGURES OF MEDIA RESEARCH, WALK TWO HISTORIANS. TWO RESEARCHERS, ONE A SCHOLAR OF COMICS, THE OTHER OF RADIO, WORK ON THEIR SEPARATE FIELDS. STRIVING TO UNCOVER THE SECRETS OF THEIR MEDIA IN THE 1960S, THEY ARE...
INSPECTOR BURTGREY AND DR. RICHEROLLES!



ONE DAY FATE BRINGS THEM TOGETHER TO SOLVE AN INTERESTING CASE. THEY UNCOVER A LITTLE-KNOWN AND UNIQUE RADIO SHOW, **LE FEU DE CAMP DU DIMANCHE MATIN** (SUNDAY MORNING CAMPFIRE), A SHOW HOSTED BY COMIC ARTISTS FROM PILOTE MAGAZINE IN 1969. THE RESEARCHERS DECIDE TO COMBINE THEIR RESOURCES TO INVESTIGATE.



EACH ON THEIR OWN QUEST, BUT LINKED BY A COMMON PROJECT: POPKULT60...

...A COLLABORATION BETWEEN UNIVERSITÄT DES SAARLANDES AND THE UNIVERSITY OF LUXEMBOURG, STUDYING EUROPEAN CULTURE IN THE 1960S INCLUDING...



COMICS...



AND RADIO...



BURTGREY AIMED TO SET OUT TO PROVE A EUROPEANISATION IN COMICS.



RICHEROLLES WORKED ON THE DISPOSITIVE OF COMMERCIAL RADIO.

IT SEEMED THAT THEIR RESEARCH PATHS WERE NOT DESTINED TO CROSS.



UNTIL...

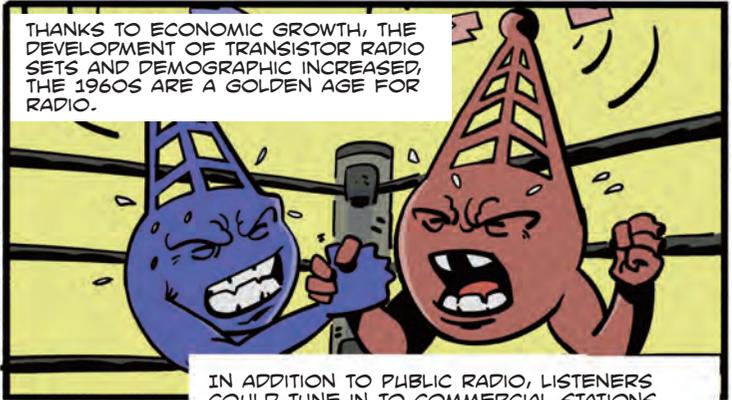


OFF HE GOES AGAIN. FINALLY SOME QUIET!

THE COMICS INDUSTRY IS BOOMING. THE FORM ALSO BEGINS TO BE RECOGNISED AS A LEGITIMATE MEDIUM, PARTICULARLY IN FRANCE. RESEARCH GROUPS LIKE THE **CELEG** ARE FORMED IN 1962 TO DISCUSS COMICS AS A SOCIOLOGICAL AND HISTORICAL TOOL.



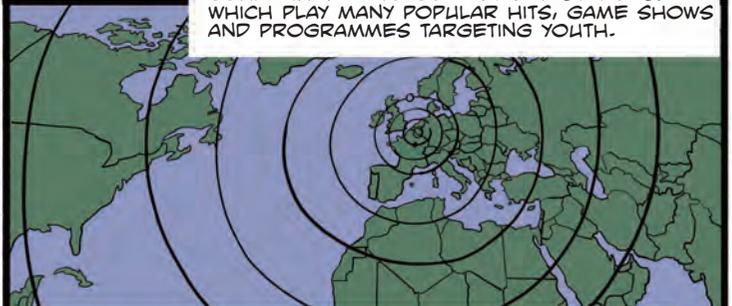
THANKS TO ECONOMIC GROWTH, THE DEVELOPMENT OF TRANSISTOR RADIO SETS AND DEMOGRAPHIC INCREASED, THE 1960S ARE A GOLDEN AGE FOR RADIO.



IN ADDITION TO PUBLIC RADIO, LISTENERS COULD TUNE IN TO COMMERCIAL STATIONS, WHICH PLAY MANY POPULAR HITS, GAME SHOWS AND PROGRAMMES TARGETING YOUTH.



THE FIRST UNIVERSITY CLASS ON COMICS IS HELD IN 1964 AT THE SORBONNE IN PARIS. ITS TEACHER, **EVELYNE SULLEROT**, ALSO WRITES THE FIRST BOOK ON COMICS CRITICISM IN THE SAME YEAR.



RADIO LUXEMBOURG BROADCASTS PROGRAMMES IN MULTIPLE LANGUAGES SINCE THE 1930S ACROSS EUROPE. IN 1966, THE STATION CHANGES ITS FRENCH NAME TO **RTL** AND WENT THROUGH A MODERNISATION PROCESS TO COMPETE WITH ANOTHER COMMERCIAL STATION, **EUROPE NO.1**, WHICH STARTS ITS BROADCAST IN 1965.

THE MAINSTREAM MEDIA CATCHES COMIC FEVER. IN SEPTEMBER 1966, FRENCH MAGAZINE **L'EXPRESS** PROCLAIMS THE **ASTERIX** PHENOMENON. UNDER A YEAR LATER **ASTERIX ET LES NORMANDS** IS THE FIRST COMIC ALBUM TO SELL OVER A MILLION COPIES.



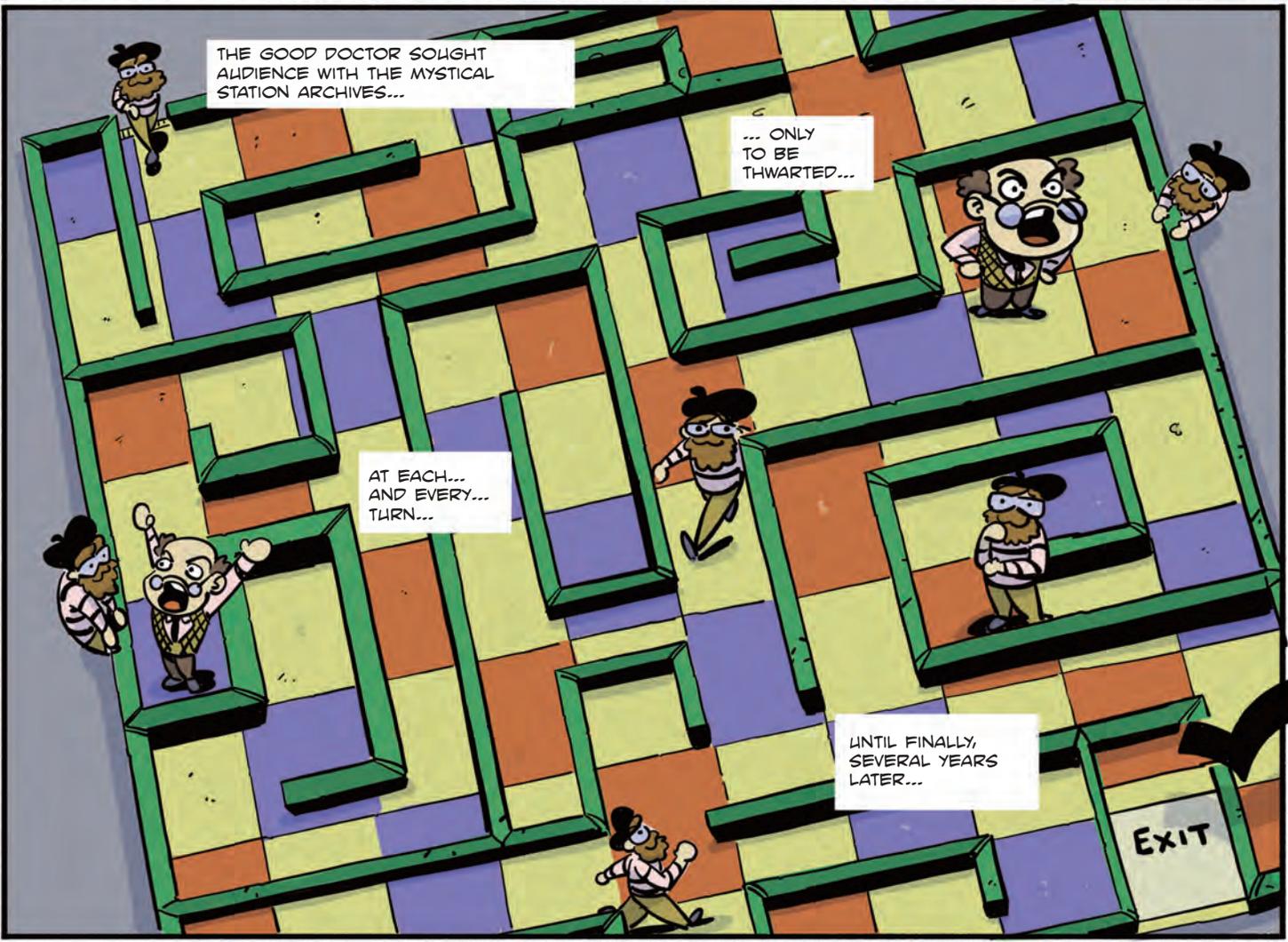
COMICS ALSO GAIN A GREATER PUBLIC PROFILE AND CONSIDERATION AS AN ART FORM WITH THE FIRST MAJOR ART EXHIBITION **BANDE DESSINEE ET FIGURATION NARRATIVE** AT THE **MUSEE DES ARTS DECORATIFS** IN PARIS IN 1967.



RADIO IN THE 1960S IS NOT JUST ABOUT POPULAR CULTURE AND MUSIC. DURING THE PROTESTS OF MAY 1968, PUBLIC RADIO GOES ON STRIKE TO DENOUNCE CENSORSHIP AND COMMERCIAL STATIONS COVER THE EVENTS WHILE PLAYING A KEY ROLE THROUGHOUT THE PERIOD.



HUNGRY FOR MORE INFORMATION, RICHEROLLES FOLLOWS HIS LEAD.



THE GOOD DOCTOR SOUGHT AUDIENCE WITH THE MYSTICAL STATION ARCHIVES...

... ONLY TO BE THWARTED...

AT EACH... AND EVERY... TURN...

UNTIL FINALLY, SEVERAL YEARS LATER...

EXIT



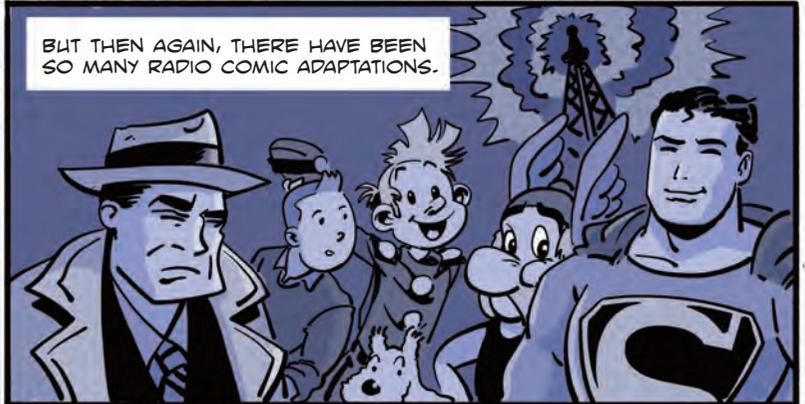
HE MAKES IT INSIDE!



OH, BEFORE YOU GO, THERE WAS ONE MORE THING...

PROBABLY NOTHING OF INTEREST THOUGH...

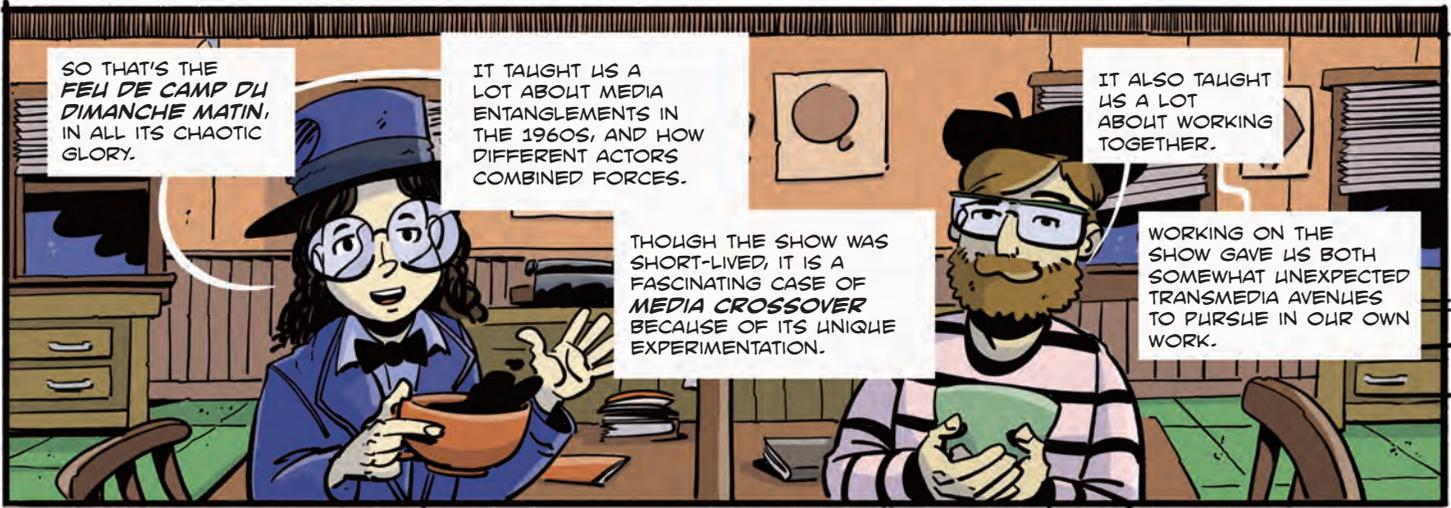






THE SHOW AND ITS ADVERTS WERE A POT-PORRI OF HIGHLY VISUAL GAGS AND OF CULTURAL REFERENCES.





SO THAT'S THE *FEU DE CAMP DU DIMANCHE MATIN*, IN ALL ITS CHAOTIC GLORY.

IT TAUGHT US A LOT ABOUT MEDIA ENTANGLEMENTS IN THE 1960S, AND HOW DIFFERENT ACTORS COMBINED FORCES.

IT ALSO TAUGHT US A LOT ABOUT WORKING TOGETHER.

THOUGH THE SHOW WAS SHORT-LIVED, IT IS A FASCINATING CASE OF *MEDIA CROSSOVER* BECAUSE OF ITS UNIQUE EXPERIMENTATION.

WORKING ON THE SHOW GAVE US BOTH SOMEWHAT UNEXPECTED TRANSMEDIA AVENUES TO PURSUE IN OUR OWN WORK.



WE HOPE THAT THIS WORK WILL ENCOURAGE SCHOLARS FROM ALL DISCIPLINES TO WORK TOGETHER IN NEW WAYS.



A KEY ELEMENT OF *PILOTE* MAGAZINE, AND OF *LE FEU DE CAMP* IS ITS PLAYFULNESS.

THAT'S WHY WE WANTED TO MAKE SOMETHING FUN TO SHOW THE RESULTS OF OUR RESEARCH.



THANKS TO THE C2DH'S THINKERING GRANT, WE WERE ABLE TO MAKE THIS COMIC TO TRULY IMMERSE OURSELVES IN THE CREATIVITY BEHIND THE SPIRIT OF THE SHOW.

WE ALSO MADE AN AUDIO PODCAST SERIES TO EXPLORE THE RADIO ASPECT. WE HOPE YOU ENJOY THE EPISODES!



AND NOW...

TO NEW ADVENTURES IN RESEARCH!